



HERITAGE PORK

Chef-Inspired Gourmet Natural Meats



OUR PORK IS:

- » **Never given antibiotics - ever**
- » **Never given added hormones - ever**
- » **Fed only the finest all-vegetarian feeds**
- » **Humanely raised on environmentally sustainable U.S. family farms**

PASTURE
RAISED

BREEDS & PRACTICES

- » Niman Ranch hogs are selected from a cross of Duroc, Chester Whites and Berkshire breeds. Combining these heritage breeds provides the essential characteristics - exceptional mothering, a hardiness that allows for pasture raising, and extraordinary marbling - that create consistently superior pork.
- » Niman Ranch hogs are raised completely outdoors and in deeply bedded pens where they are able to root and roam, expressing their natural instinctive behaviors.
- » The higher percentage of intramuscular fat necessary to live outdoors results in juicier, more flavorful meat.
- » Livestock are raised based on the recommendations of animal handling expert Dr. Temple Grandin, and in accordance with the strictest animal handling protocols in the industry.
- » Niman Ranch's hogs are completely traceable, from farm to plate.

SUSTAINABLE FARMING TECHNIQUES

- » Niman Ranch's more than 600 hog farmers make up the largest network of sustainable U.S. family farmers.
- » Niman Ranch farmers practice crop rotation to maintain the health of the soil.
- » Many Niman Ranch farmers use alternative energy sources to keep their operations up and running.



Niman Ranch raises livestock traditionally, humanely and sustainably to deliver the finest tasting meat in the world.

Niman Ranch isn't just one ranch. We are a network of more than 650 sustainable U.S. farms and ranches.

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